your comprehensive CHECKLIST for the *ideal* freelance translator website

Basic info

1 Name/trading name ☐
2 Address/location ☐
3 Contact details ☐
4 Optional: Photo ☐

Credibility

10 Qualifications ☐
11 Experience ☐
12 Statement of commitment to quality ☐
13 Social proof ☐
  Testimonials ☐
  Published translations ☐
  List of current clients ☐
  Recent/Key projects ☐
  Samples of your work ☐

This checklist relates to our comprehensive (2800 word) guide to creating a highly successful freelance translator website. See the full article for valuable tips, recommendations and explanations.

Your offer

5 Services ☐
6 Languages & direction ☐
7 Specializations ☐
8 Pricing ☐
9 Value proposition ☐

Writing style

14 Professional, approachable ☐
15 Client-focused – "you", not "I" ☐
16 Concise ☐
17 Easy to scan ☐
18 Show your writing flair ☐

Design

19 Clean, uncluttered ☐
20 Sans serif fonts ☐
21 Visual interest ☐
22 Fast loading ☐
23 Responsive - multiple devices ☐
24 Clear navigation ☐